

FRANKI WHITNEY



CONTACT

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@franki_design

PROFILE

Multidisciplinary graphic designer with 13 years of experience, who's delivered creative and engaging artwork within editorial design, brand identity and a multitude of printed literature, including stationery for events, promotional and marketing collateral.



EXPERIENCE

GRAPHIC DESIGNER *Magic Memories, QT* | July 2021 – Present

GRAPHIC DESIGNER

Brandland, Queenstown
March 2020 – December 2020

FREELANCE

England + New Zealand
March 2019 - March 2020

SENIOR GRAPHIC DESIGNER

StudyTravel Ltd, London
September 2016 – March 2019

JUNIOR GRAPHIC DESIGNER

StudyTravel Ltd, London
September 2014 – September 2016

- Responsible for the magazine process, from paper to print.
- Rebranded the publication and brand identity.
- In charge of all marketing collateral design.
- Management of Junior Designers + overseeing Interview process.

GRAPHIC DESIGN INTERN

Archetype Media Partnership
April 2014 – August 2014

GRAPHIC DESIGN INTERN

Bright Publishing
February 2011 – May 2011

- Worked on Cambridge Edition Magazine, Calibre Quarterly Magazine and Calibre Insights.
- Involved in Generation Z, the 48 Hour Book project.

SOFTWARE

Adobe InDesign ●●●●●●

Adobe Photoshop ●●●●●●●●

Adobe Illustrator ●●●●●●●

Adobe Dreamweaver ●●●●●●●●

EDUCATION

BA(HONS) GRAPHIC DESIGN

Anglia Ruskin University
2009 – 2011

(NTL. DIPLOMA GRAPHICS)

Cambridge Regional college
2007 – 2009